

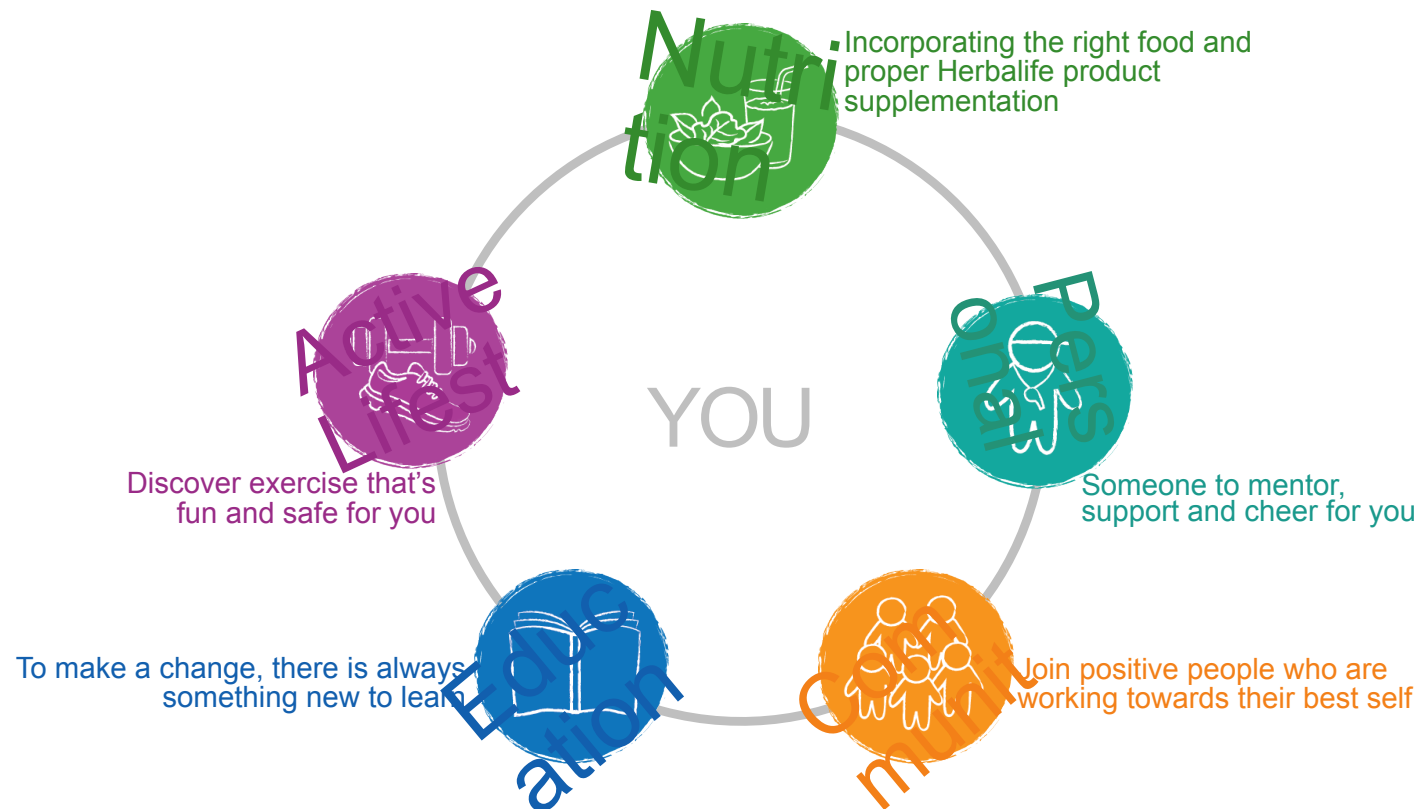
LEARN. LEAD. SUCCEED.  
NUTRITION CLUB TRAINING

nutrition  
club

# Nutrition Club is for Me



# VALUE OF A NUTRITION CLUB (NC)



## POSSIBLE BENEFITS OF NUTRITION CLUBS

- Location where people meet (home or non-residential)
- Always talking to people about Herbalife (green goggles)
- In person follow-up
- Do other business methods (weight loss challenges, fitness camps, one-on-ones, three day trials, trainings, etc.)
- Daily consumptions
- People see a tangible business model
- Working as a team
- Hands on training
- Opportunity to increase Personal and Organizational Volume

# BUSINESS OPPORTUNITY IN NUTRITION CLUBS



- Service people with aloe, tea and shake (consumptions)
- Central location to meet and follow-up with customers
- Business through invitations, person-to-person
- Referrals by word of mouth
- Retailing and recruiting tool
- A place for Wellness Profile and new client introductions to the products



# SUPPORT IN A NUTRITION CLUB

## Important roles inside a Nutrition Club:

- Greeting
- Serving aloe and tea
- Shake making
- Wellness coaching
- Activity coordinating
- Clean up
- Point-of-sale managing



# GETTING STARTED



- Find a location
- Build an atmosphere
- Keep it simple
- Set a solid goal of invitations before you open
- Plan your Grand Opening

To register and find more information visit **MyHerbalife.com**

# ATTITUDE NEEDED FOR SUCCESS

- Outgoing
- Motivated
- Coachable
- Hard worker
- Personal development
- Product knowledge
- Great work ethic
- Trainable



# TRAINING OVERVIEW

- Make an incredible shake
- Learn to properly invite (objective is to have people come in and come back)
- Present the aloe, tea and shake properly—explain the benefits
- Customer service skills





# TRAINING TOPICS

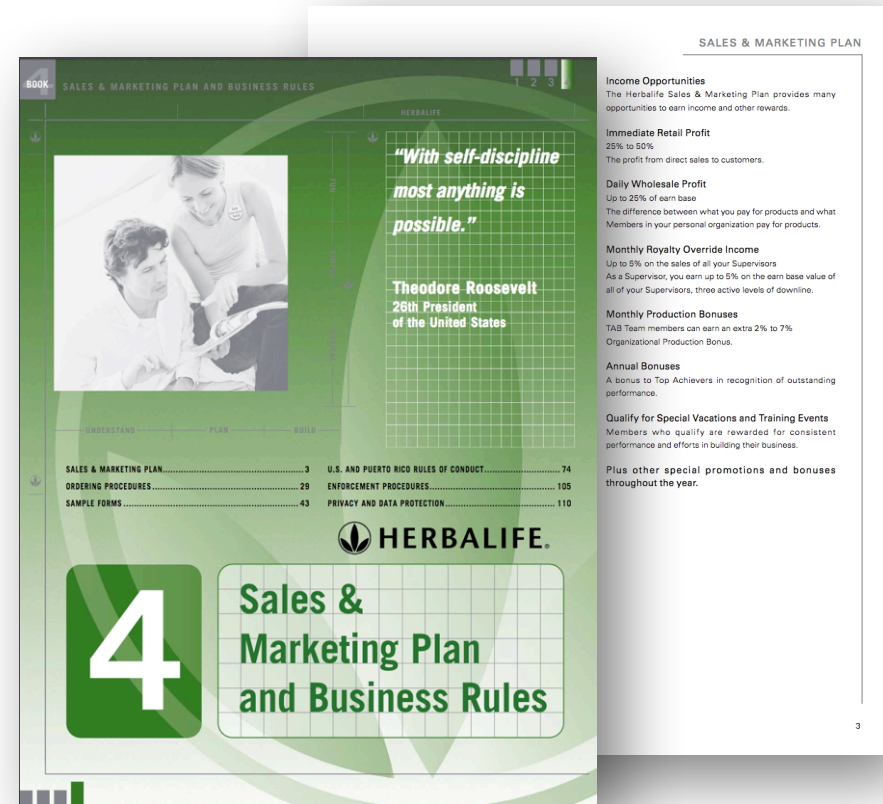
- Activities in the club
- Financial planning
- Using 90-day plans
- Building a team
- Leadership and personal development
- Promotion and recognition



# RULES & REGULATIONS

Abide by all rules, regulations, licensing and permit requirements from:

- Country
- State
- City
- Herbalife (visit **MyHerbalife.com**)



# BEING A PART OF YOUR COMMUNITY



- Be a positive influence
- Give back/volunteer
- Make an impact

# FINANCIAL PLANNING

- Be responsible and plan your expenses
- Re-order products
- Replenish your supplies
- Separate money for profits and expenses
- Track your daily consumptions and sales





# RECOGNITION

- Birthdays and anniversaries
- Weight loss goals
- Customer appreciation
- Reaching consumptions levels
- Product results
- Referrals
- Attendance



# BEFORE OPENING A NUTRITION CLUB

- Become an Herbalife Independent Distributor for 90-days\*
- Complete required NC trainings
- Get hands-on training
- Be a product lover who achieved results
- Have existing customers on products
- Be a product of the products and develop a product story
- Be 100% committed to the work!

**nutrition club** \* Starting in May 2017 you will need to be a Distributor for 12 months.



# PROMOTING YOUR CLUB WITH INVITATIONS

## HOW

Give out a minimum of 5,000 invitations

## WHO

- Current Herbalife customers
- Personal invitations daily
- Referrals from existing customers

## WHY

To join in other activities

**Invitations are the lifeline to your club!**  
Find invitations at **MyHerbalife.com**



## READY TO GET YOUR CLUB STARTED?

If you have read through this presentation and are excited to get started then continue on to the next presentation to learn more!





**HERBALIFE  
NUTRITION**