

Building YOUR Product Story

We get paid for bringing value to the marketplace. This is why it is so important to become a ‘Product of the Products’. A great personal Product Story will raise your market value. You will only have one chance to create your first week, first month result. Every day, you should be consistently taking the products as directed to create great product results that you will use your entire Herbalife career!

TAKE A BEFORE PICTURE, AND A FIRST MONTH ON THE PRODUCTS PICTURE. THIS IS YOUR DOCUMENTATION. WE RECOMMEND CONTINUING TO TAKE A PICTURE OF YOUR RESULTS EVERY 60-90 DAYS THENAFTER. A PICTURE IS WORTH 1,000 WORDS!

MY PERSONAL WEIGHT LOSS/GAIN FACTS:

Total Weight Loss/Gain: _____ lbs. _____

Weight Loss/Gain: First Week: _____ lbs.

Total Inch Loss first month: _____ inches

First Month: _____ lbs.

WHAT IMPROVED: (select all that apply)

My Energy Level **My digestive health** **My Stress Level**

My Sleeping Habits **My lean muscle Mass**

My skin, hair, and/or nails **Other:** _____

PACKAGING YOUR RESULTS: (Your Product Story)

Hi, my name is _____ and before I ... (List your previous conditions).

I got on the Herbalife products because I ... (Got a flyer, my friend, saw an ad)

The 1st thing I noticed on the my nutrition program was...(your result)

Now my... (List health/skin results from your worksheet above)

The best part is I've lost/gained ...

IMPORTANT ISSUES:

1. Only use the facts that make a good, clear story.
2. Keep your story short and to the point, yet let us feel your emotion.

3. Do not make any product health/illness claims- For example-You cannot say the Herbalife products cured your diabetes. For more information on this, please refer to myherbalife.com or contact your business coach for clarification.

4. Keep out any money you've earned from your product story.

5. Be excited and confident. Don't hesitate to share your before and after photos on social media, either!